



## **Social Media Policy**

### **This policy runs in conjunction with the school Social Network Policy**

This policy explains how our association uses social media. It is available and applies to all members of our association.

#### **Details of the social media used by our association**

“Radleys Raisers” uses Facebook. We have both a facebook page and a closed group. You can see the facebook page [www.facebook.com/radleysraisers](http://www.facebook.com/radleysraisers)

#### **Access to the social media used by our association**

##### **FACEBOOK PAGE**

The “Radleys Raisers” Facebook page is an open page. This means it can be accessed by any Facebook user without permission being given by Radleys Raisers. This page also accepts postings from any Facebook user, again without permission being needed from Radleys Raisers. Our privacy settings have been set so that all posts need to be moderated by a member of the admin team before they are posted on the actual page.

##### **FACEBOOK GROUP**

“Radleys Raisers” also operated a Facebook group. This is a closed group meaning that you can apply to join but this will need to be approved by our Facebook group administrators. Members can also be added by other group members but will need to be approved by the group administrators. Only approved members can see posts made to the group. However, once you are a member of the group, you can also post and these will be seen by all other members of the group who have been similarly approved. Please enter <https://www.facebook.com/groups/radleysraisers/> into your web browser and make a request to join the group.

#### **Permitted members**

The “Radleys Raisers Facebook group is only intended for members of the association, in this case the parents and teachers of X school. This is regulated through this being a closed group and members needing to gain permission to join from the Facebook group administrators.

“Radleys Raisers” does not want to encourage inappropriate use of social media by children. No application to join our Facebook group will be accepted by anyone aged less than 13 years.

### **How this is used by our association**

“Radleys Raisers” uses its Facebook group exclusively for the running of the association. It is used to communicate with members, promote events or elements of events, to recruit volunteers to support the friends of groups activities, thank local supporters and canvass members’ views.

### **Usage that is not permitted**

The Facebook group of “Radleys Raisers” does not allow any personal correspondence between members, is not intended for discussing any aspect of the school other than the friends of group and its activities and should not be used to promote any business other than where this is done for the benefit of the friends of group and with its permission. Inappropriate posts, including any derogatory comment, can and will be removed by the administrator and the friends of group retains the right to ban any user who continues to make inappropriate use of the group.

### **Photographs**

The Facebook group of “Radleys Raisers” allows members to post photographs. However, it is explicitly assumed that anyone posting a photograph will own the rights to the image and will have the permission of anyone featured to do so. Radleys Raisers accepts no responsibility regarding ownership or permissions for any photographs posted by members of the group.

### **Application of this policy**

By using the Facebook group of “Radleys Raisers” you are accepting the terms of this policy. If you do not agree with any of the terms, please remove yourself as a member of the group.

### **Availability of this policy**

This policy is publicly available through both the Facebook page and Facebook group of Radleys Raisers, is sent regularly to all members of the friends of group for whom an email address is held and is referenced as part of the information stated on our Facebook Group pages. A hard copy of the policy can be obtained through contacting one of the committee members of Radleys Raisers – the friends of Radleys.

(updated 8<sup>th</sup> October 2015)



It can be used and amended by any association in membership of PTA-UK

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